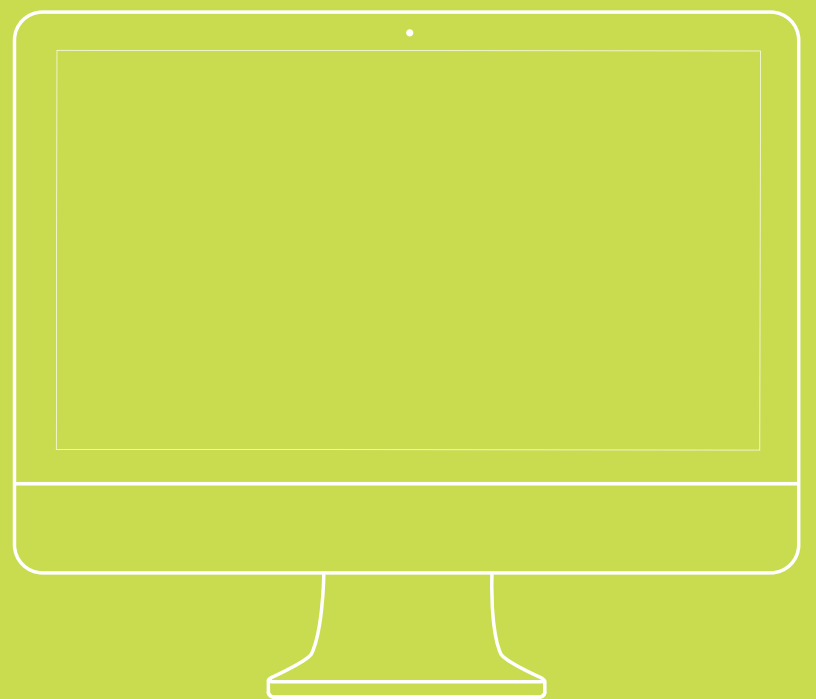


# Fieldays<sup>NZ</sup> ONLINE

## Exhibitor Guide

APRIL 2020



## Platinum Digital Site

\$35,000

A Platinum Digital Site includes:

All Platinum Site features, giving your brand **maximum exposure** across the Fieldays Online Platform including:

- “Always On” **primary location** on the Homepage
- easily discoverable from the **main navigation link**
- inclusion in **primary marketing collateral**
- **at least 2 email promotions** to our qualified visitor database of 80,000

### SITE FEATURES

- ✓ FREE CONTENT SPACE
- ✓ VIDEO GALLERY
- ✓ COMPETITIONS\*
- ✓ LEAD GENERATION
- ✓ E-COMMERCE
- ✓ EXTERNAL BANNERS (ADVERTISING)
- ✓ VIP SECTION
- ✓ LIVE CHAT
- ✓ CUSTOM BACKGROUND

### OTHER PACKAGE INCLUSIONS

- ✓ PLATINUM FRONT PAGE PLACEMENT
- ✓ MEDIA INCLUSION
- ✓ EMAIL PROMOTION

### FURTHER DETAILS

\*Choose from 3 competition mechanics:

1. Instant Win
2. Enter the draw (multi-choice question)
3. Enter the draw (free text question)



Choose to make any of your content VIP

Captivate your audience and make a strong first impression with an outstanding, eye-catching banner.

This is your video gallery to link all your videos or webinars.

Special Fieldays deals and offers of products and services.

Showcase your latest news, articles or products. Any information you would like to promote.

A choice of 3 competition mechanics\* to engage with your customers and visitors.

This space is available for anything you want to add onto your site to make it stand out. Talk to us and we will assist you.

Use this section to generate a conversation with your visitors and capture leads.

Live chat functionality to connect instantly with your audience.

Social media links.

Register today for Fieldays Online

REGISTER NOW

## Premium Digital Site

\$20,000

A Premium Digital Site includes:

All Premium Site features, providing **high level exposure** for your brand across the Fieldays Online Platform including:

- “Always-On” **premium location** on the Homepage
- discoverable listing in the **main navigation with link**
- inclusion at a **secondary level in marketing collateral**
- **email promotions** to our qualified visitor database of 80,000

### SITE FEATURES

- ✓ FREE CONTENT SPACE
- ✓ VIDEO GALLERY
- ✓ COMPETITIONS\*
- ✓ LEAD GENERATION
- ✓ E-COMMERCE
- ✓ EXTERNAL BANNERS (ADVERTISING)
- ✓ VIP SECTION
- ✓ LIVE CHAT
- ✓ CUSTOM BACKGROUND

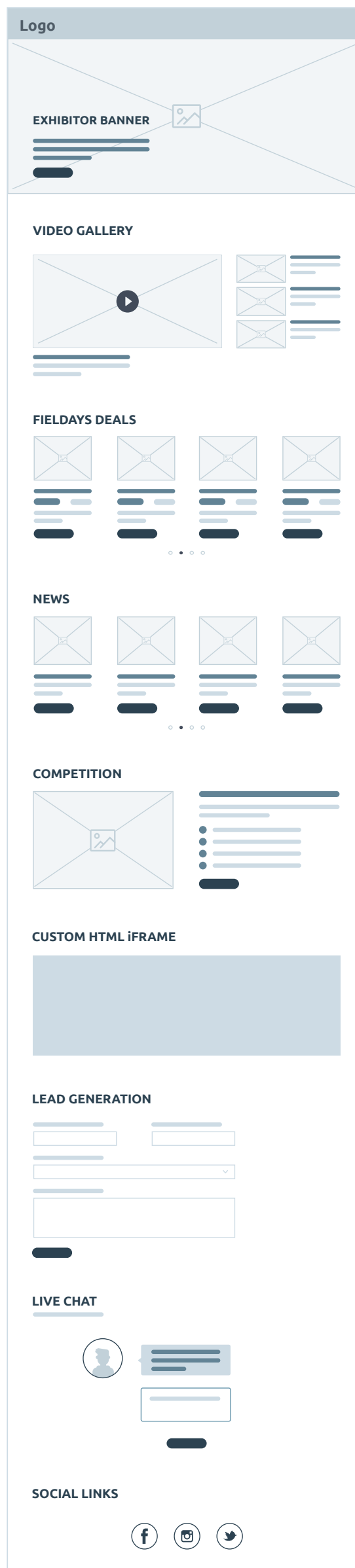
### OTHER PACKAGE INCLUSIONS

- ✓ PREMIUM FRONT PAGE PLACEMENT
- ✓ MEDIA INCLUSION
- ✓ EMAIL PROMOTION

### FURTHER DETAILS

\*Choose from 3 competition mechanics:

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2. Enter the draw (multi-choice question)
3. Enter the draw (free text question)



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Social media links.

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REGISTER NOW

## Gold Digital Site

\$15,000

A Gold Digital Site includes:

All Gold Site features, providing **mid-level exposure** for your brand, including:

- **dedicated space on rotation** on the Homepage of Fieldays Online
- **discoverable listing** in the main navigation with link
- **inclusion in our email promotions** to our qualified visitor database of 80,000

### SITE FEATURES

- ✓ FREE CONTENT SPACE
- ✓ VIDEO GALLERY
- ✓ COMPETITIONS\*
- ✓ LEAD GENERATION
- ✓ E-COMMERCE
- ✓ EXTERNAL BANNERS (ADVERTISING)
- ✓ VIP SECTION
- ✓ LIVE CHAT
- ✗ CUSTOM BACKGROUND

### OTHER PACKAGE INCLUSIONS

- ✓ ROLLING FRONT PAGE PLACEMENT

### FURTHER DETAILS

\*Choose from 3 competition mechanics:

1. Instant Win
2. Enter the draw (multi-choice question)
3. Enter the draw (free text question)



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A choice of 3 competition mechanics\* to engage with your customers and visitors.

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Live chat functionality to connect instantly with your audience.

Social media links.

Register today for Fieldays Online

REGISTER NOW

## Silver Digital Site

\$7,500

A Silver Digital Site provides Fieldays Online **Homepage advertising space** on rotation and a **discoverable listing** in the main navigation with link.

### SITE FEATURES

- ✓ FREE CONTENT SPACE
- ✓ VIDEO GALLERY
- ✓ COMPETITIONS\*
- ✓ LEAD GENERATION
- ✓ E-COMMERCE
- ✓ EXTERNAL BANNERS (ADVERTISING)
- ✗ VIP SECTION
- ✗ LIVE CHAT
- ✗ CUSTOM BACKGROUND

### OTHER PACKAGE INCLUSIONS

- ✓ ROLLING FRONT PAGE PLACEMENT

### FURTHER DETAILS

\*Choose from 3 competition mechanics:

1. Instant Win
2. Enter the draw (multi-choice question)
3. Enter the draw (free text question)

**\*To add any extra features, please contact us.**



- Captivate your audience and make a strong first impression with an outstanding, eye-catching banner.
- This is your video gallery to link all your videos or webinars.
- Special Fieldays deals and offers of products and services.
- Showcase your latest news, articles or products. Any information you would like to promote.
- A choice of 3 competition mechanics\* to engage with your customers and visitors.
- Use this section to generate a conversation with your visitors and capture leads.
- Social media links.

## Standard Digital Site

**\$3,000**

Stay visible with a Standard Digital Site, keeps you connected with a **discoverable listing** in the main navigation of Fieldays Online.

### SITE FEATURES

- ✓ FREE CONTENT SPACE
- ✓ VIDEO GALLERY
- ✓ COMPETITIONS\*
- ✓ LEAD GENERATION
- ✗ E-COMMERCE
- ✗ EXTERNAL BANNERS (ADVERTISING)
- ✗ VIP SECTION
- ✗ LIVE CHAT
- ✗ CUSTOM BACKGROUND

### FURTHER DETAILS

\*Choose from 3 competition mechanics:

1. Instant Win
2. Enter the draw (multi-choice question)
3. Enter the draw (free text question)

**\*To add any extra features, please contact us.**



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● A choice of 3 competition mechanics\* to engage with your customers and visitors.

● Use this section to generate a conversation with your visitors and capture leads.

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APRIL 2020

v 1.0